

**12-Month Action Plan for addressing youth substance use in the community.**

**DFC Goal One: Increase community collaboration**

**Objective 1:** Enhance coalition capacity by increasing community membership by at least two members by **September 29, 2020** as measured by the *Coalition Member Participation Record*.

**Strategy 1: Provide Information**

<b>Activity</b>	<b>Who is responsible</b>	<b>By when</b>
Conduct community presentations to increase opportunities for awareness, buy-in, coordination and collaboration, or leveraged resource and/or one community forum	Project Coordinator Coalition members	September 2020
Coalition members will present current information on youth alcohol and marijuana use and consequences to their organizations	Project Coordinator Coalition members	September 2020
Provide current information on youth alcohol and marijuana use and consequence information presentation materials to community coalitions	Project Coordinator Coalition Members	September 2020
Engage parent and youth organizations; provide education regarding coalition mission, activities and opportunities for participation	Project Coordinator Coalition members	September 2020
Assist with the development of youth coalition (Council for Youth Development) to enhance the opportunities for participation in engaging youth in knowledge and skill development	Project Coordinator Coalition members	September 2020

**Strategy 2: Enhance access/reduce barriers**

<b>Activity</b>	<b>Who is responsible</b>	<b>By when</b>
Be visible at community events allowing community to learn more about the coalition and how they can get involved.	Project Coordinator Coalition members	September 2020
Recognize an outstanding coalition member/organization or community partner at quarterly meetings and highlight accomplishments.	Project Coordinator Coalition members	September 2020
Utilize social media outlets and post at least one time per week coalition activities and substance abuse information.	Project Coordinator Coalition members/committee members	September 2020

**Objective 2:** Increase the number of training hours completed by Bartholomew County Substance Abuse Council agency members to increase knowledge and skills to an aggregate of 15 hours by **September 29, 2020** as measured by a Bartholomew County Substance Abuse Council Training Log.

**Strategy 1: Enhance Skills/Provide Information**

Activity	Who is responsible	By when
Recruit community partners and youth members to participate in prevention education opportunities in order to assist with strategy implementation to reduce youth substance abuse	Coalition Members	September 2020
Implement training topics (on-line and in-person) that will increase skills and knowledge of coalition members: In-Person: Developmental Asset, QPR, Mental Health First Aid, Youth Mental Health First Aid, Heroin & Prescription Pain Killers; On-line: SAPT module, Alcohol: Accidental Experts, Prevention 101, Indiana Alcohol Laws	Coalition Members	September 2020
Hold training sessions for in-person trainings on a quarterly basis (every three-to-four months yearly)	Coalition members/Community Members	September 2020

**Strategy 2: Enhance Skills**

Activity	Who is responsible	By when
Conduct an annual strategic planning meeting.	Project Coordinator Coalition members	October 2019
Attend CADCA Forum	Project Coordinator Program Director/Coalition member	February 2020
Attend CADCA mid-year training.	Project Coordinator Program Director/Coalition member	July 2020
Conduct cultural competency training.	Project Coordinator Program Director/Coalition member	May 2020

**DFC Goal Two: Reduce youth Substance misuse; alcohol and marijuana use:**

**Objective 1:** By **September 29, 2020**; reduce 10<sup>th</sup> grade marijuana use (past 30-day use) by 1% (from 11.5% to 10.5%) as measured by the **Indiana Youth Survey**.

**Strategy 1: Provide Information**

Activity	Who is responsible	By when
Utilize social media outlets to provide messaging created to inform the community (adults and youth) about current marijuana use and youth alcohol use; utilize traditional media for PSAs through local radio stations and movie theater ad's	Project Coordinator	September 2020

Implement an evidence-based social norms marketing campaign; provide printed campaign materials to community (i.e. flyers, brochures, posters)	Story Shop Project Coordinator	September 2020
Analysis of media campaign efforts in the community reported to coalition quarterly for dissemination into the community and members agencies	Project Coordinator Workgroup Members	September 2020

### Strategy 2: Enhance Skills

Activity	Who is responsible	By when
Attend <i>Getting Relationships Right</i> (Search Institute Developmental Relationships Framework) training. Coordinator will then be part of a cohort who will be offering trainings to other coalition members/ organization as well as community members for a better understanding of the connections between relationships and positive youth outcomes	Project Coordinator	March 2020
Work with BCSC administration and Council for Youth Development Coalition to organize training session in Developmental Relationship/Developmental Assets	Project Coordinator BCSC Administration Coalition members	September 2020
Provide at least one opportunity for coalition members to attend at least one training on marijuana use and new trends in marijuana use.	Project coordinator	September 2020

### Strategy 3: Enhance Access/Reduce Barriers

Activity	Who is responsible	By when
Provide social norm campaign flyers, brochures, posters in Spanish	Project Coordinator Coalition members	September 2020

### Strategy 4: Modify/Change Policies

Activity	Who is responsible	By when
Work with Flat Rock-Hawcreek School Corporation administration to investigate the possibility of developing a self-report policy	Project Coordinator School Sector Representative	September 2020
Work with BCSC regarding their self-report policy for athletes to be implemented for all students.	Project Coordinator Coalition members	September 2020

### Strategy 5: Changing Consequences/Positive Rewards

<b>Activity</b>	<b>Who is responsible</b>	<b>By when</b>
Sponsor behavioral health summits to address trends, align policies, and discuss consequences that could allow for increased referrals for indicated or selective prevention strategies	Project Coordinator Sector Representatives	September 2020
Provide positive recognition to youth completing positive, strength-based prevention programs, such as Positive Action programming at Boys & Girls Club and iCare after-school programming	Project Coordinator Community member	September 2020

**Objective 2: By September 29, 2020;** reduce 10<sup>th</sup> grade alcohol use (past 30-day use) by 1% (10<sup>th</sup>-from 19.2% to 18.2%) as measured by the **Indiana Youth Survey.**

**Strategy 2: Physical Design**

<b>Activity</b>	<b>Who is responsible</b>	<b>By when</b>
Conduct listening sessions with area youth to determine the most impactful means to engage them.	Coalition Members Project Coordinator	February 2020
Work with local youth to develop (create) impactful media campaign targeted at underage drinking	Coalition Members Project Coordinator	April, 2020
Collaborate with area schools / community locations (with a youth presence) to display student created signage.	Project Coordinator Coalition members	August 2020
Collaborate with community Developmental Asset partners to ensure posting of signage of promoting Developmental Assets to support youth substance prevention efforts	Project Coordinator	September 2020